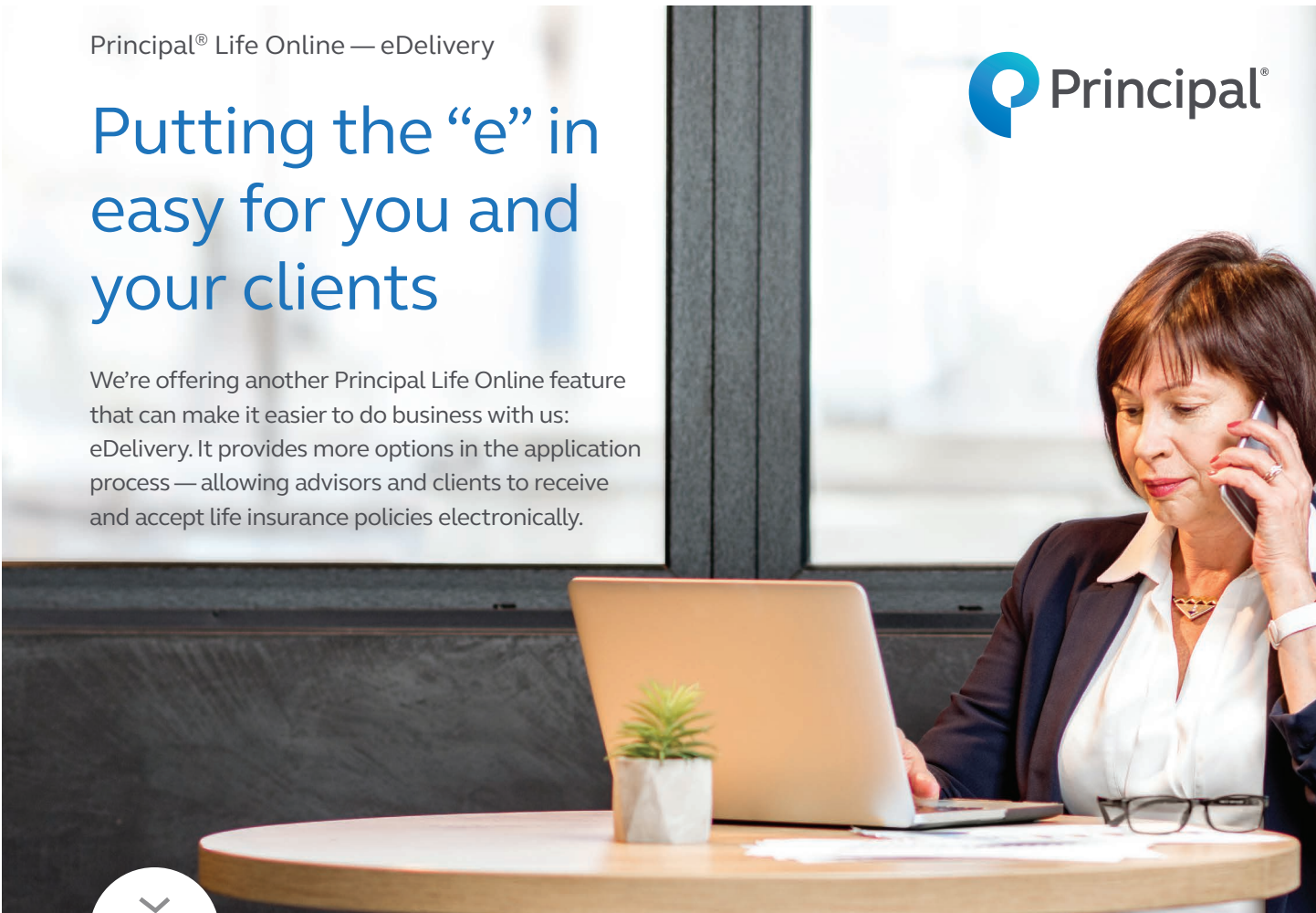


Principal® Life Online — eDelivery

Putting the “e” in easy for you and your clients

We're offering another Principal Life Online feature that can make it easier to do business with us: eDelivery. It provides more options in the application process — allowing advisors and clients to receive and accept life insurance policies electronically.



How does this benefit you, your advisors and your clients?



Faster coverage for clients. The process of getting final signatures is cut in half.



More flexibility. eDelivery works for both electronic and physical signatures.



Added convenience. No more snail mail. No more difficult-to-schedule meetings. No separate website to log in to.

Fast facts

- Applicants must have a valid email address. If they don't, the policy should be printed and signed.
- Approved in all states except New York.
- Available for Principal Term life products.

4 easy steps after a policy is issued

Steps

The policy will be emailed to you for your review.*

1

Your client will receive an email with the policy for their review and an eSignature.

2

You'll receive an email with the policy for final review and an eSignature (if required).

3

All parties who eSigned will receive the signed policy via email, which can be printed if desired.

4

* If physical signature is preferred, simply print the policy and proceed as usual. If there are policy changes, there will be an option to return for correction.



Visit principal.com/PrincipallifeOnline to learn more.
Call the National Sales Desk at 800-654-4278, or your Life RVP.



advisors.principal.com

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