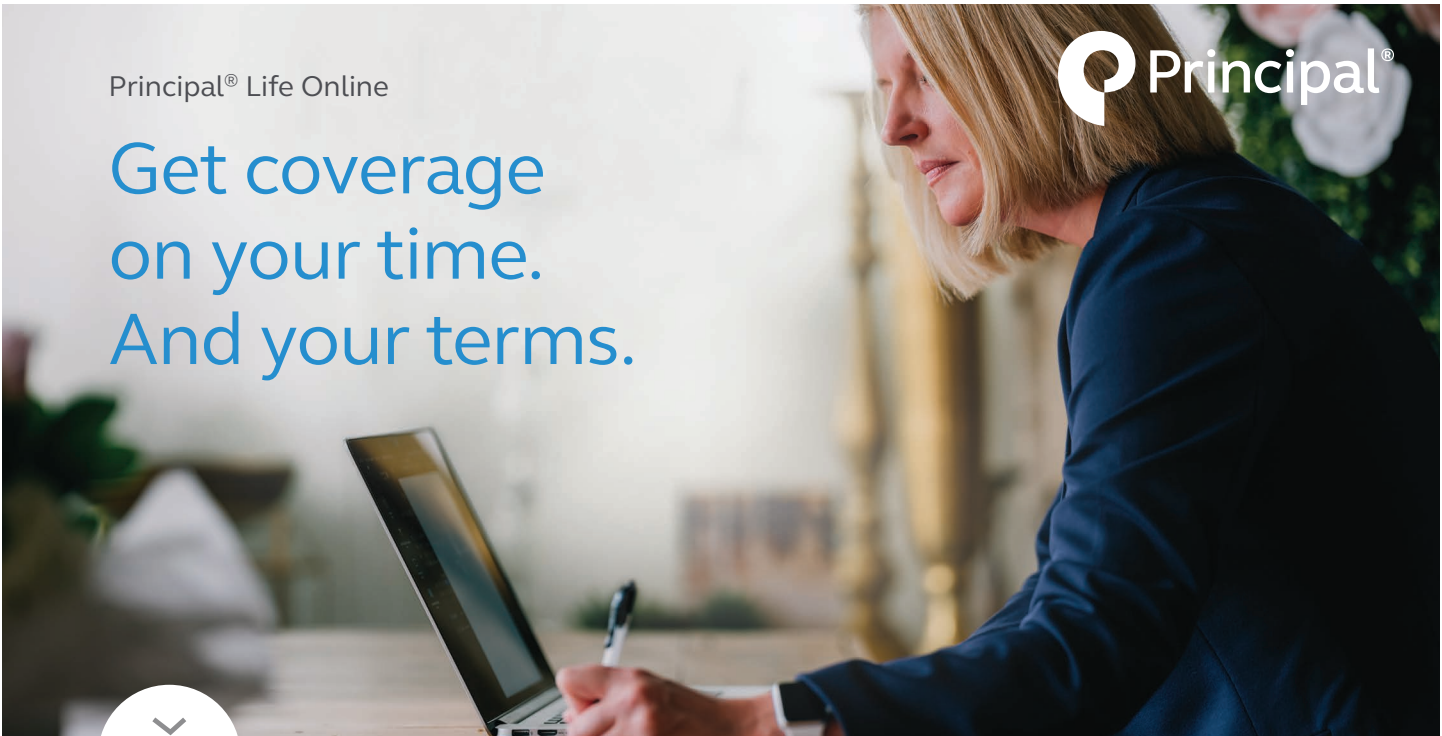


Principal® Life Online



# Get coverage on your time. And your terms.



We know life gets busy. And when it comes to getting life insurance coverage, you don't always have time for in-person meetings to fill out forms, follow-up phone calls, or the hassle of snail mail. That's why we're excited to give you the option to apply for coverage and receive your policy online.

## What's in it for you?

- **More convenience.** You can complete your application, as well as review and sign your policy, when and where it works best for you.
- **Faster coverage.** This online process helps you get coverage an average of 20 days sooner—and get your policy delivered an average of 10 days faster.

## How does it work?



Meet with advisor to choose solution that fits your needs



Receive email from Principal with link to online application<sup>1</sup>



Complete/submit application<sup>2</sup>



Receive email with final signed policy



Provide eSignature after policy is approved and emailed to you



Perform any required medical tests/exams (if needed or applicable)

## What are other customers saying?

“This process was super quick and easy. I simply clicked on a link Principal emailed me, filled out the application, and an approval was made the same day.”

## Eligibility details

- You must have a valid email address.
- Available for Principal Term life policies with a face amount of less than \$2 million.<sup>3,4</sup>
- Available in all states except New York.<sup>3</sup>
- You must be under age 70<sup>5</sup> and speak and understand English.



Your advisor is glad to help with the online process.

<sup>1</sup> This online functionality works best in Chrome, Firefox, or Safari web browsers.

<sup>2</sup> If the online application isn't complete within 30 days, the link will expire.

<sup>3</sup> Online application Part B—containing lifestyle, financial, and medical questions—is available for all Principal life products in all states.

<sup>4</sup> Not available for Term policies applied for in conjunction with individual disability insurance.

<sup>5</sup> We use insurance age. This means once you reach your half birthday, you're considered to be one year older for life insurance purposes.



[principal.com](https://www.principal.com)

This is not a recommendation and is not intended to be taken as a recommendation. This material was prepared for general distribution and is not directed to a specific individual.

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**May lose value • Not a deposit • No bank or credit union guarantee  
Not insured by any Federal government agency**

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